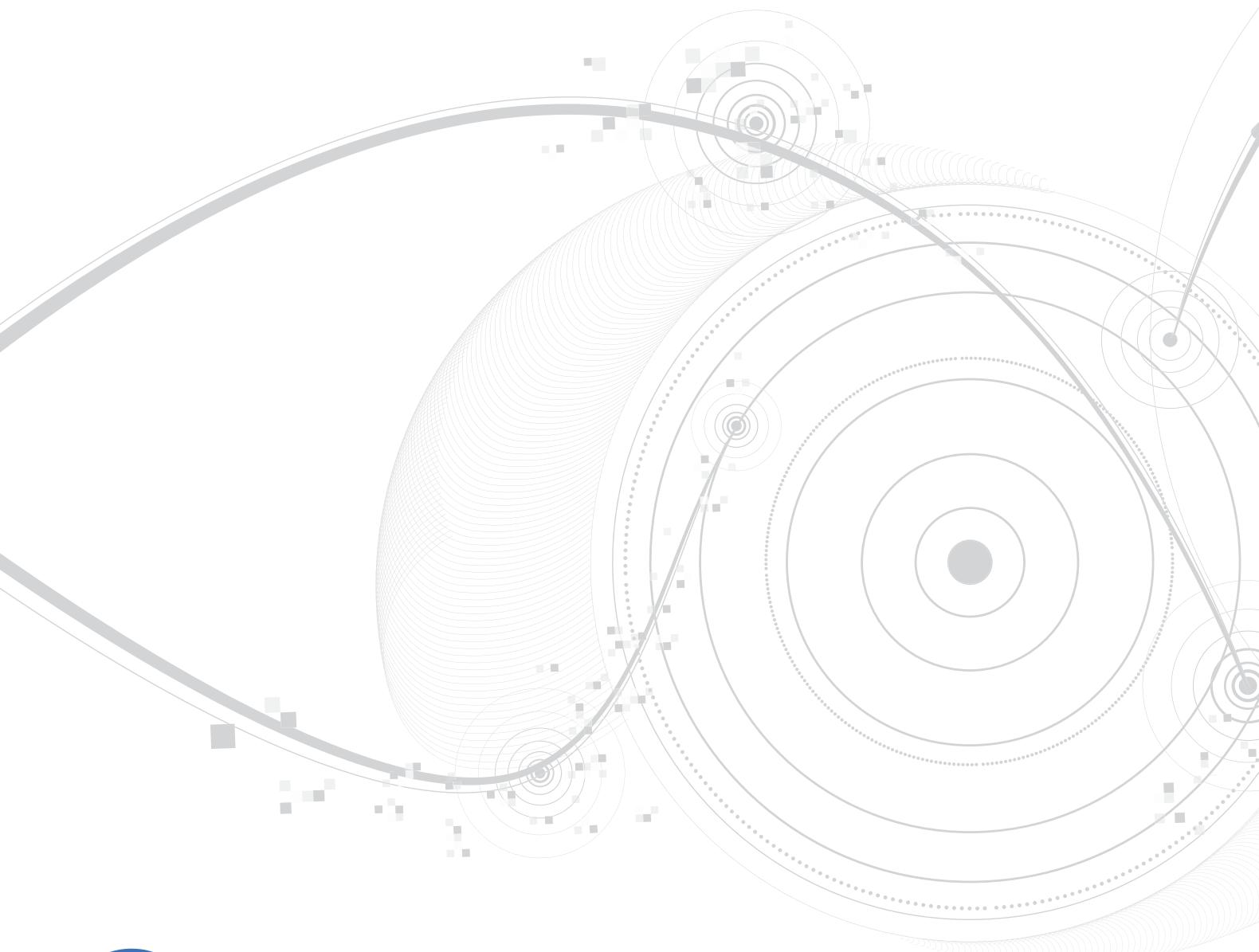


Venue

The vision of point-of-care ultrasound



No one thought TVs would be in every room either.

Say hello to Venue™, a simple yet sophisticated technology that puts the power of ultrasound in the hands of clinicians at the point of care. We listened to your needs. We built it to empower you. Imagine the possibilities.



- { Freeze
- { Save
- { Gain
- { Depth

Venue 40

GE Healthcare

GE Healthcare

Venue 40



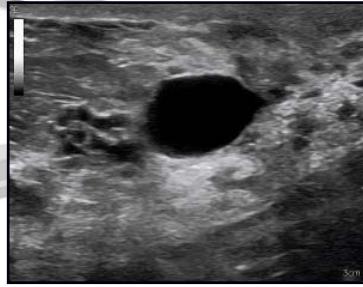
GE imagination at work



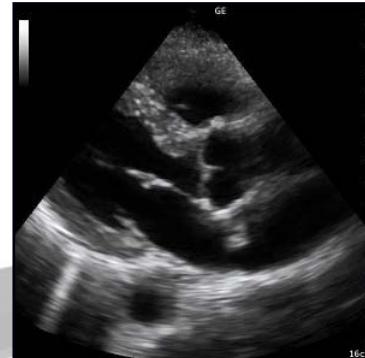
GE imagination at work

It's a different way to view ultrasound.

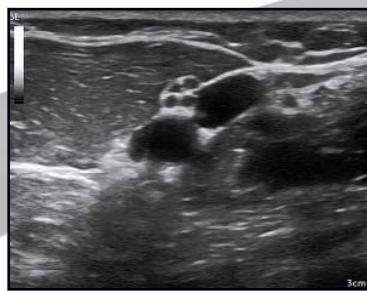
You wouldn't expect this image quality in a system this compact. Combine fast, high-resolution imaging with a large image-to-screen proportion and you have the tools to make rapid diagnoses, accurately guide needles and view anatomy with exceptional resolution. It's another tool to help improve patient outcomes.



Interventional

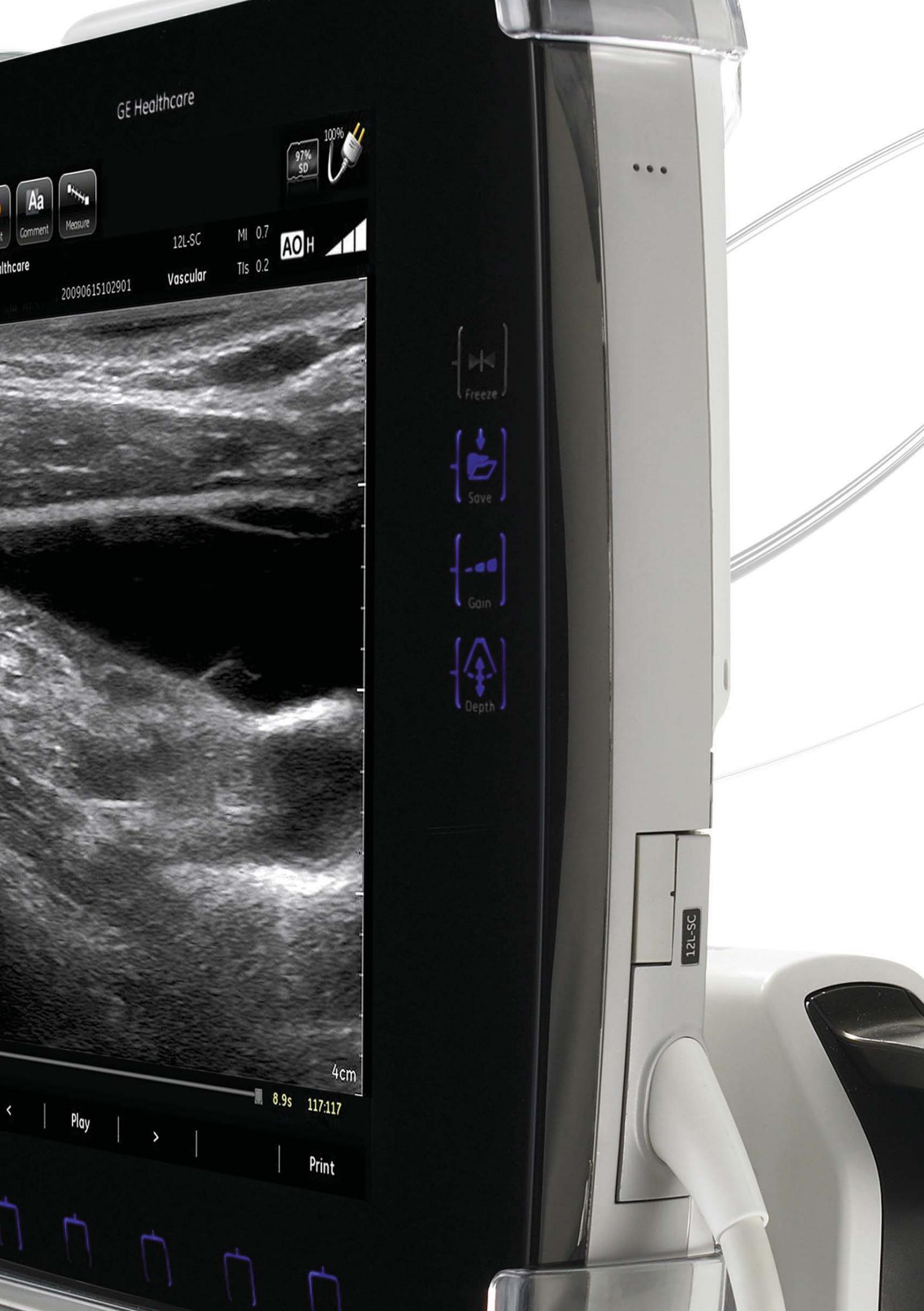


Point of Care



Anesthesia





It's technologically designed to be easy to use.

The GE Venue 40 has intuitive, pre-configured application settings and an easy-to-use touch interface. There are no buttons, no keyboard, no knobs to complicate the process or slow you down. Just gel and go.

It goes where you need to go.

The Venue 40 is sleek and can be wheeled into tight spaces like the bedside or trauma bay. With a quick boot up time, it can be ready to scan in the time it takes to put your gloves on. And a universal docking system makes it possible to mount it in a cart or a table dock without the need for tools, making it easy to take from room to room or location to location. Simply pop and go.





A smooth, single-surface screen. Germs will have to find a new place to hide.

You wanted an easy-to-clean ultrasound. You got it. Venue features a single-surface screen without seams, buttons, keyboard or a monitor frame that could potentially trap contaminants. A probe connection, flush with the system, further reduces the places germs can hide. Plus, its transparent, durable cover withstands medical disinfectants and everyday wear and tear, making it easier to clean. Just clean and go.



Save. Transfer. Recall. Print. It's that easy.

Simply plug and play. The Venue 40 offers recording, archiving, recall, file transfer and printing capabilities. Its flexible archiving means you'll never have to leave your images in the machine. You can connect and transfer directly to a computer (PC or Mac) or save to SD Card or USB flash drive. Quickly save and transfer your images as JPEG or MP4 files. Or, use the DVI port to display them live on an external monitor.



SD Card



USB ports
DVI port



Printer
ready



Built with many options, so you can build it to be your own.

The Venue 40 gives one overriding benefit that every medical professional can benefit from – confidence. That comes from clearly seeing a vessel or anatomical structures in real time. And with multiple software applications, you choose how to meet your specific needs. Confidently.

Anesthesia

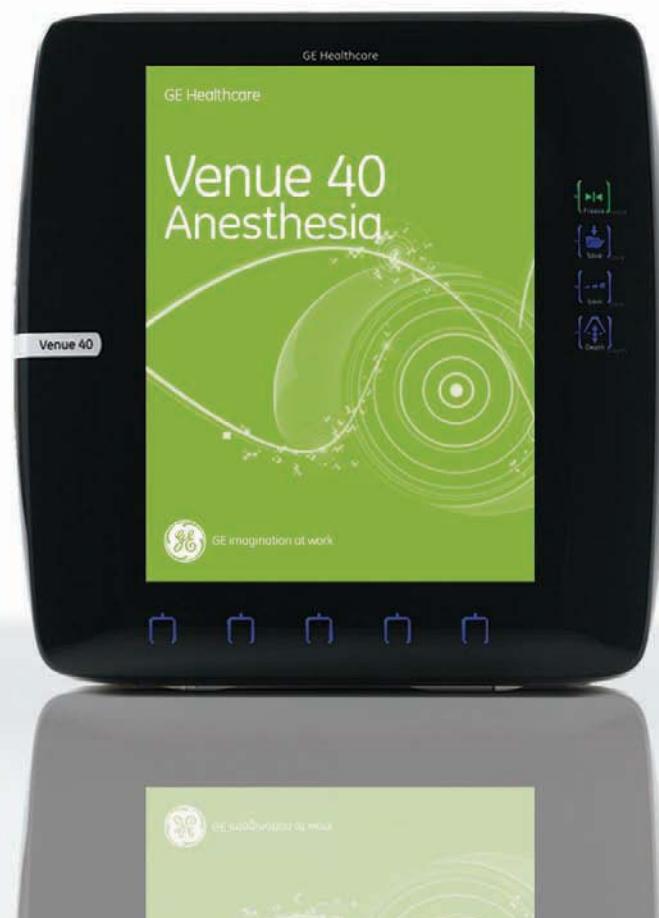
Increase precision and confidence with clear anatomy and needle visualization.

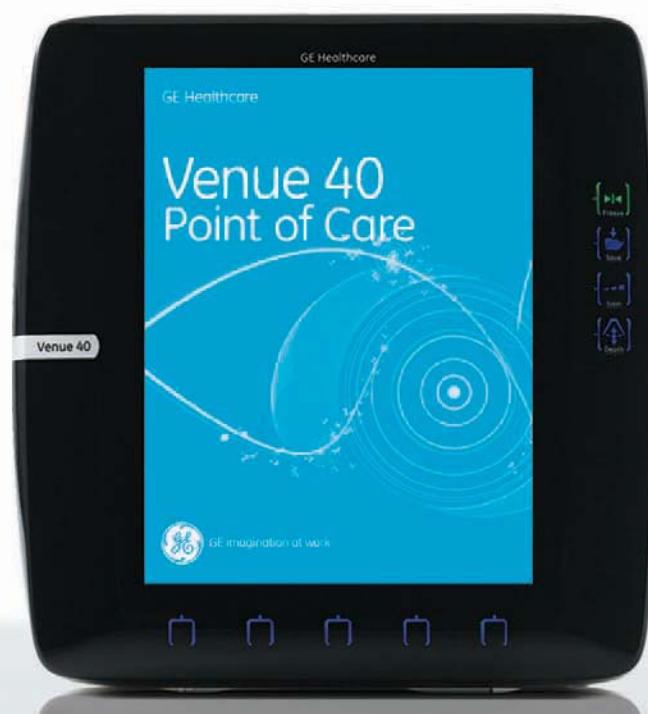
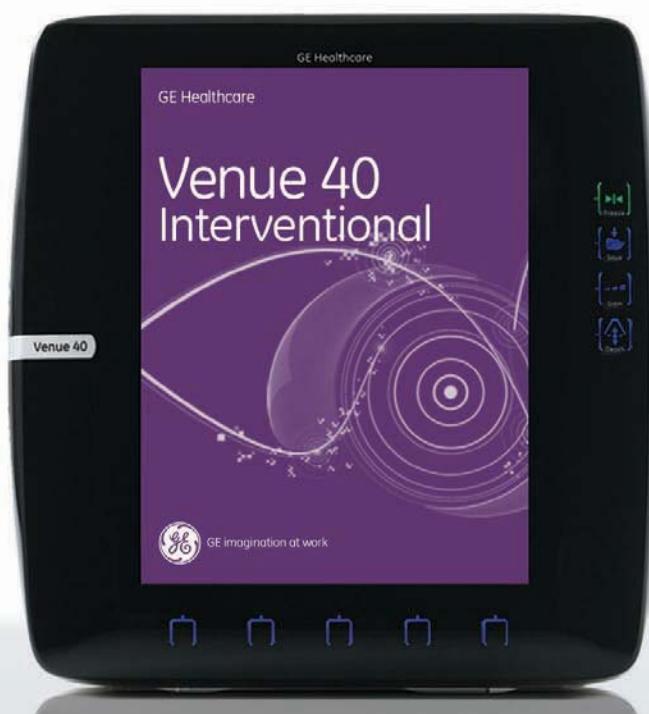
Interventional

Biopsy guidance, line placements and rapid diagnostics just got easier.

Point of Care

For rapid diagnosis and cardiac assessment in the ICU, trauma bay or at the bedside.



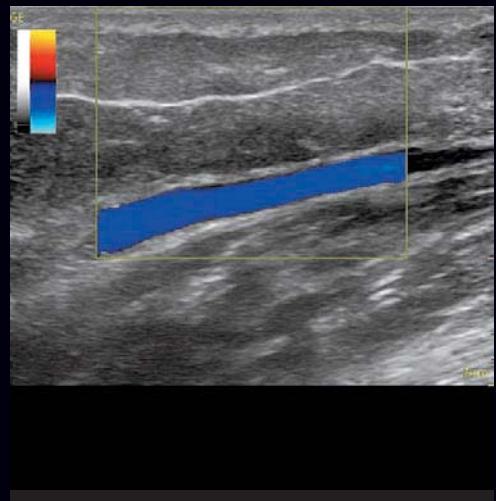


Anesthesia



Axillary Nerve

Interventional



Varicose Vein



Interscalene Nerve



Thyroid Nodule



Median Nerve Surrounded by Anesthetic

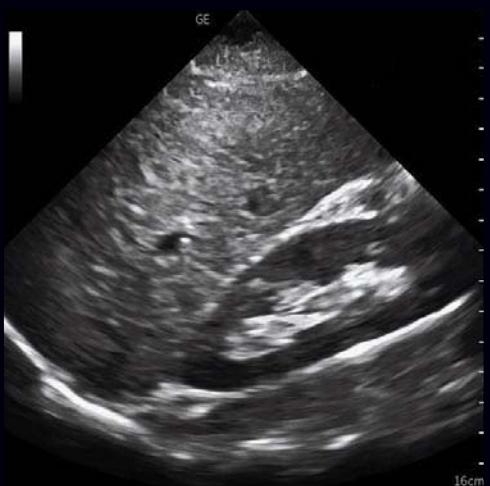


Breast Cyst

Point of Care



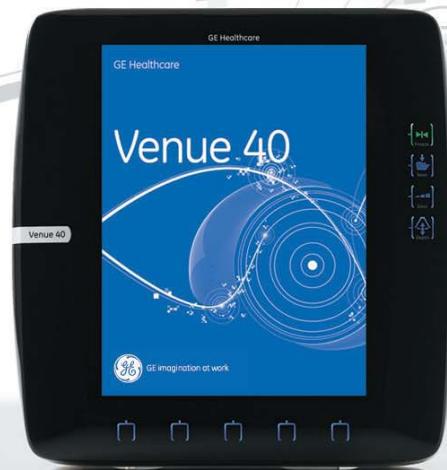
Parasternal Long Axis Heart

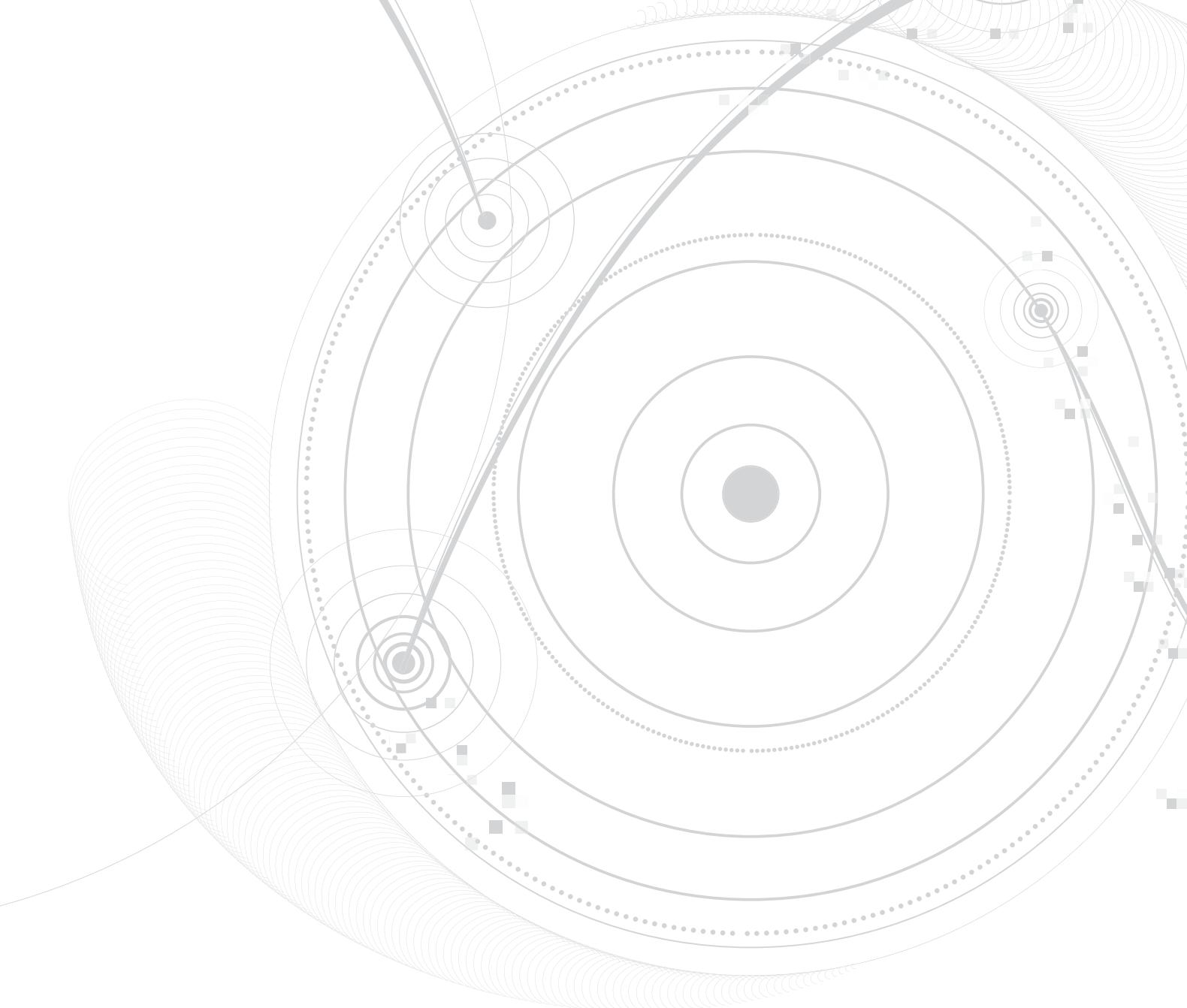


Morison's Pouch



Jugular Vein





Venue

The vision of point-of-care ultrasound



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Healthcare Re-imagined

GE is dedicated to helping you transform healthcare delivery by driving critical breakthroughs in biology and technology. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, and biopharmaceutical manufacturing technologies is enabling healthcare professionals around the world to discover new ways to predict, diagnose and treat disease earlier. We call this model of care "Early Health." The goal: to help clinicians detect disease earlier, access more information and intervene earlier with more targeted treatments, so they can help their patients live their lives to the fullest. Re-think, Re-discover, Re-invent, Re-imagine.

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www.venue.gehealthcare.com



GE imagination at work



GE Solutions for every stage of her life
GE Solutions for Women's Healthcare



GE Solutions for every stage of her life



Optimizing women's health along the continuum of life

Women of every age may confront special challenges when it comes to monitoring and managing their health care.

As a recognized leader in the field of women's health, GE takes a focused approach to meeting a woman's specific needs throughout each phase of her life.

Our imaging solutions are designed to address the ante partum stage, birth, teenage years and into the later stages of elderly life. Going beyond technological expertise, GE is building specialized disease management partnerships to facilitate your development of screening programs to detect breast cancer, cardiological conditions as well as osteoporosis detection.

GE's approach includes collaboration with health care providers to reduce disease burden, provides programs for preventative medicine and plans peer-to-peer training related to specific conditions. Our goal is to optimize women's health by expanding opportunities for early treatment in disease care pathways.

Every woman is unique, and together we can see the difference

Each stage of a woman's life is significant, from the moment of birth into the late stages of senior life. GE strives to make a positive difference by providing solutions that focus on a woman's special needs during every phase of her life. Our experts are dedicated to improving quality with digital mammography systems, increasing access through mobile screening and reducing cost by providing more affordable baby warmers for developing countries.

GE's capabilities extend from developing a small clinic for a women's diagnostic centre to building a more comprehensive unit such as a dedicated women's and children's hospital. Health care screening is also included in our women's health care portfolio.

Experience is paramount in technology implementation, and we encourage the sharing of information and best practices so that programs are adequately adapted to meet the needs of the local community. GE's consultancy package includes studies on local epidemiology, awareness campaigns, optimization of workflow for operators and clinicians, and perhaps most importantly, participation in peer-to-peer training to increase or maintain organizational proficiency.



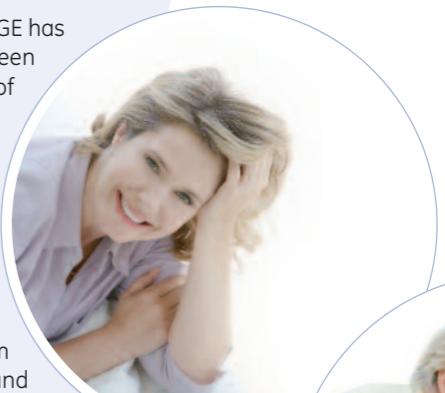
GE's commitment: **healthymagination**

GE Healthcare has always been renowned for technological excellence and comprehensive solutions, now we have further focussed our strategy to address the key healthcare challenges of today: our healthymagination commitment is to improve quality, increase access and reduce cost of healthcare.

Create innovation for all – GE believes that the quality of healthcare should not be determined by where people live.

More than two billion people globally do not have access to basic elements of a healthy life, including supplies of clean water or the ability to see a doctor or visit a health clinic. Increasing access to basic healthcare procedures such as ultrasounds for pregnant women, ECG's for heart disease and digital mammography for breast cancer screening can save hundreds of thousands of lives a year.

Expanded maternal and infant care offerings: GE has partnered with the Nobel-prize winning Grameen Bank of Bangladesh to break the barriers of inequality in health at birth and reduce maternal deaths. GE and Grameen have now agreed to a joint goal of creating a sustainable rural health model that reduces maternal and infant mortality by more than 20 percent. To achieve this, GE will develop low cost products specific to maternal and infant health using the latest technologies. GE will go beyond technology development to co-create clinical protocols, patient workflows, training curriculum and business models supporting healthcare quality and access for the world's poorest women. Neonatology expertise gained through working with GE partners in India - the NICE Foundation & Cradle, Bangalore - will support the future extension of Grameen's rural program to include much-needed newborn care.



Key Data

- According to the National Survey of Family Growth, CDC 1995, approximately 6.1 million women and their partners in the U.S. are affected by infertility, i.e., 10% of the total reproductive-age population.
- Uterine fibroids (also known as leiomyomas or myomas) are benign smooth muscle tumours of the uterus that affect at least 25-35% of women over the age of 35. Of these, around 50% are considered clinically significant -- i.e. requiring medical intervention.⁽¹⁾



Gynecology

Whether you provide prenatal assessment, gynecologic services or fertility assistance, your goal remains the same – to deliver the extraordinary care your patients deserve. As your Gynecology service continues to grow and evolve, so does your need for robust solutions and advanced technologies.

GE Healthcare can provide you with the advanced diagnostic, therapeutic and information technology tools you need:

- Innovative ultrasound technologies
- Advanced solutions for treating uterine fibroids
- Easy capture and retrieval of patient information where and when you need it.

Innovative solutions from a single, trusted source. So you can better care for your patients.

Ultrasound

GE Healthcare has been recognized as a leader in women's health ultrasound. Working together with hospitals and other healthcare providers, we continue to develop the Voluson™ family of products to ensure patients have access to exceptional medical technology.



 Robust ultrasound imaging for precise assessment and diagnostic confidence:
Our Voluson™ series women's healthcare ultrasound system represents a new generation in image quality and groundbreaking diagnostic tools for earlier diagnoses.

Our ultrasound products range from compact, portable systems that let you take ultrasound virtually anywhere, to premium console systems designed to serve your most specialized imaging needs. And our ViewPoint solutions can be integrated with RIS/PACS to complement enterprise workflow and productivity, with dedicated IT solutions for image review, archiving, post processing and reporting.

Confident evaluations and timing are important when it comes to evaluating patients seeking help for infertility issues. That's why we make sure you have extraordinary vision to help evaluate uterine viability and track follicle sizes and numbers more efficiently.

The ability to review reliable clinical information is essential to assessing fertility options and maximizing your patient's potential for success. Ultrasound remains the mainstay of gynecologic imaging, particularly since the advent of the transvaginal probe. This type of diagnostic approach is a simple, non-invasive and accurate method of imaging

the uterus and endometrium, and detecting uterine cavity abnormalities.

MR-Guided Focused Ultrasound and Interventional X-ray

Now you have a choice in how you treat your patients with uterine fibroids. GE Healthcare offers two welcome, less invasive alternatives to help you provide symptom relief for your patients – MR-Guided Focused Ultrasound (MRgFUS) and X-ray-guided uterine artery embolization (UAE).



 Non-invasive MR-Guided Focused Ultrasound (MRgFUS) for uterine fibroid treatment:
MR Guided Focused Ultrasound (MRgFUS) is achieved through a partnership between GE and InSightec's ExAblate 2000, an innovative technology that engages high intensity ultrasound beams to heat and destroy fibroid tissue.



Ultrasound IT:
Whether you are looking for a solution for image review, archiving, post processing or reporting, Viewpoint can also be integrated with RIS/PACS.

Key Data

- Almost 11 million children under five years of age die from causes that are largely preventable. Among them are 4 million babies who do not survive the first month of life. At the same time, more than half a million women die in pregnancy, childbirth or soon after.^[2]



Maternal and Infant Care

Health care providers confront a variety of significant challenges as they seek to address maternal and infant care needs throughout the developed and developing world.

Inspired by our customers and in alignment with the UN Millennium Development Goals to reduce mortality in infants and mothers, GE is creating innovative, clinically and geographically relevant, maternal-infant care solutions supporting life from its earliest moments.

Maternal & Fetal Monitoring

GE enables health care professionals to assess the health of mothers and babies throughout pregnancy and birth.

With GE's fetal monitoring platform of fetal and maternal monitoring you can efficiently monitor both the fetus and the mother during the pregnancy, labor and delivery.

Maternal Monitoring:

Critical patient care decisions are made based on blood pressure determinations using GE's DINAMAP technology for non invasive blood pressure measurements. With critical clinical situations including pre-eclampsia, you can be assured that DINAMAP technology will deliver accurate and instant bedside readings.



We provide immediacy in assessment and documentation of vital maternal signs combined with established fetal parameters to support health care providers in ensuring a more personalized birthing experience.

The Corometrics platform works with an archiving system where the information is safely stored, analyzed and retrieved at the request of the caregiver.

Ultrasound

GE offers a comprehensive array of ultrasound solutions for neonatal and pediatrics care that take into account the difficulties associated with caring for critical babies, such as the time and room that may be required with sensitivity to a newborn's exams such as MRI and CT, or in some cases they are complementary to such technologies -- thanks to 3D and the latest fusion imaging capabilities.

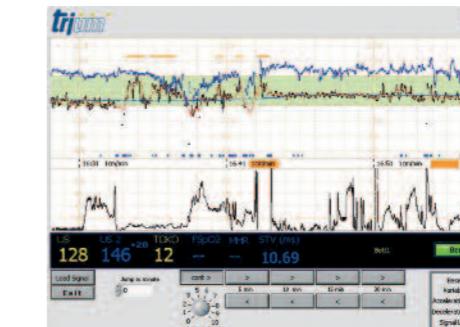
Fetal Check at the doctor's office with Voluson™:

You can distinguish the tiniest structures with stunning clarity, confidently explore fetal images and detect abnormalities earlier than ever before, and scan patients with ease.



Clinical Information Systems

The central station "Trium CTG online" combined with the Viewpoint™ IT system automates documentation of patient data through-out perinatal care. The result is a single, continuous file of the entire patient record allowing clinicians to easily review and document the patient's care and gain full access to a patient's history, including ultrasound images from the pregnancy.



Clinical Information Systems:
Trium CTG Online automates documentation of patient data throughout perinatal care

Maternal & Fetal Monitoring:

Corometrics 170 and 250cx Series give you the ability to address the monitoring needs for the fetus only or mother and fetus throughout the pregnancy, labor, delivery and recovery time after birth.



Key Data

- 4 million infants die per year during the neonatal period (first 4 weeks of life)
- 23% of neonatal deaths are attributed to birth asphyxia
- 28% of deaths due to pre-term births ^[3]

NICU (Neonatal Intensive Care Unit) Protecting Fragile Lives



Supporting New Lives

For fragile newborns, GE Healthcare's advanced equipment and technology fosters healthy development for infants most at risk.

Open and Closed Microenvironments

Our complete range of protective micro-environments can meet the needs of the very small and sick infant in even the most challenging environment.

The Giraffe Family of products are designed to allow clinicians to integrate a high level of developmental care into their daily practices, by helping to reduce noxious touch to the infant as well as providing the best in class thermal stability for the most critical patients.

Our Lullaby platform offer intensive care incubators and warmers providing a stable thermal environment for neonates who are unable to control their own thermoregulation.



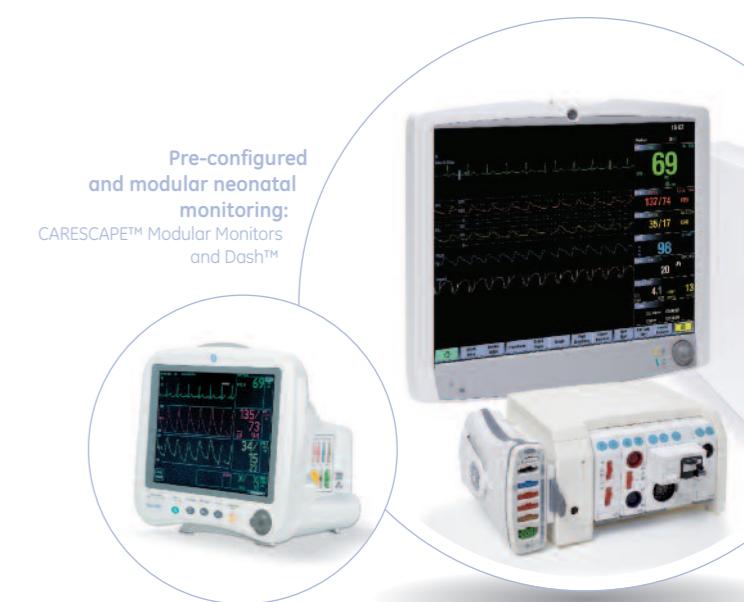
GE Healthcare simplifies and standardizes care and helps promote positive outcomes for infants, while also contributing to address the needs of caregivers and families.

Phototherapy

GE also offers a comprehensive line of phototherapy products to treat jaundice in newborns. The phototherapy solutions support developmental and family-centered care in hospital and at home, with a variety of technologies to meet clinical and environmental needs.

Neonatal Monitoring

GE offers exceptional neonatal monitoring solutions for the NICU with clinical parameter excellence to help ensure your newborn is properly cared for during this critical phase of development. When life is most fragile, needs change in a heartbeat. It is within these precious moments that decisions become critical and depend upon having accurate, easily accessible information.



Effective Jaundice management at the bedside:
Bilisoft is an example of a Phototherapy solution available today for convenient and effective treatment of jaundice in the hospital or at home.

Key data

- 8.6 million women die from heart disease each year, accounting for a third of all deaths in women.
- 3 million women are known to die from stroke every year.⁽⁴⁾

Cardiology



Many women do not realise they are at risk, failing to recognise the symptoms of a stroke or heart attack.

It is well documented that changes in modifiable risk factors, such as smoking, weight loss, diet and daily exercise can greatly reduce cardiovascular disease in women. Even when women are informed of their risks of cardiovascular disease, studies have shown that they are sometimes insufficiently motivated to reduce these risk factors.^[5] This makes the regular monitoring of cardiovascular disease even more important.

Cardiovascular conditions are complex and sometimes change through progressive disease states, ranging from arteriosclerosis to myocardial infarction, from arrhythmia to heart failure, and from peripheral vascular disease to stroke.

The management of patients at each of these states requires a tailored set of solutions. Recent advances in medical imaging have transformed the way physicians diagnose and deliver patient care. By integrating medical technology, biology and information technology capabilities into care pathways, patients may receive more prompt and effective care.

Early diagnosis can lead to early treatment and may save lives, so it's important to move the paradigm from management of late symptomatic disease to promotion of early health.

To improve women's heart health, GE Healthcare can assist with the development of a screening programme that includes imaging modalities to aid clinicians in the evaluation of cardiovascular diseases.



Data storage and connectivity:
MUSE collects and distributes non-invasive cardiac data from different sources, supporting network connectivity scalable to your needs. MUSE provides comprehensive data storage, management and statistical analysis with easy access from virtually anywhere.



Cardiac Ultrasound:
Continuous improvement of ultrasound technology and our annual breakthrough philosophy allows us to offer a cardiovascular series that exceeds all expectations. GE's Vivid ultrasound systems are tailor-made for entire access to any secret the human heart tries to keep. Imagine the heart as an open book which can be read by physicians with ease – Vivid ultrasound systems make it possible.



Cardiac Imaging
GE Healthcare's diagnostic imaging divisions are at the forefront of innovation leadership in Cardiology with examples including the low-dose CT scanner, MRI for the functional assessment of ischemic myocardopathy and PET systems that allow physicians to see and diagnose functional defects in cardiac activities better than before.



ECG with gender intelligence:
GE's MAC 5500 offer a comprehensive suite of ECG interpretation and analysis programs. Innovation continues with risk assessment tools that deliver clinical accuracy, validity and performance across a diverse range of patient populations.

4. American Heart Association
http://www.womensheart.org/content/HeartDisease/heart_disease_facts.asp

5. J Mackay, G Mensah, Atlas of Heart Disease and Stroke. 2004 World Health Organization. Geneva ANNALS OF FAMILY MEDICINE WWW.ANNFAMMED.ORG VOL. 4, NO. 3 MAY/JUNE 2006

Key Data

- Breast cancer survival rates vary greatly worldwide, ranging from 80% or over in North America, Sweden and Japan to around 60% in middle-income countries and below 40% in low-income countries⁽⁶⁾
- The low survival rates in less developed countries can be explained mainly by the lack of early detection programmes, resulting in a high proportion of women presenting with late-stage disease, as well as by the lack of adequate diagnosis and treatment facilities.



Breast Health

Every woman is unique, therefore at GE Healthcare we are dedicated to delivering breast health systems that may solve a patient's individual breast health needs. Whatever the breast type, GE offers a dedicated range of imaging modalities with an aim to improving precision and reliability of the examination.

Mammary tissue is stratified into fatty and dense tissue and is sometimes difficult to scan with reduced x-ray exposure. Combining mammography examinations in sequence with ultrasound has proven to be useful in detecting lesions that may not be visible with mammography alone. The use of MRI has also been shown to be successful at detecting cancer in women with a high risk assessment, who may require further investigation because of dense breast tissue or the presence of secondary lesions.⁽⁷⁾

Mammography

We offer both analogue and digital capabilities to suit individual customer needs. Our digital mammography stations are part of a comprehensive mastology offering that also includes stereotaxy features for breast biopsies. They are designed to enable screening, diagnosis and interventional procedures, and are compatible for both clinics and mobile screening installations.



Node Mapping:
The Node Seeker System consists of a universal, computer-based control unit and a family of detector probes. Surgeons use Node Seeker probes in a variety of applications such as sentinel lymph node mapping.

6. Coleman et al., 2008.

7. Combined Screening With Ultrasound and Mammography vs Mammography Alone in Women at Elevated Risk of Breast Cancer JAMA. 2008;299(18):2151-2163 [doi:10.1001/jama.299.18.2151] Wendie A. Berg, Jeffrey D. Blume, Jean B. Cormack; et al.

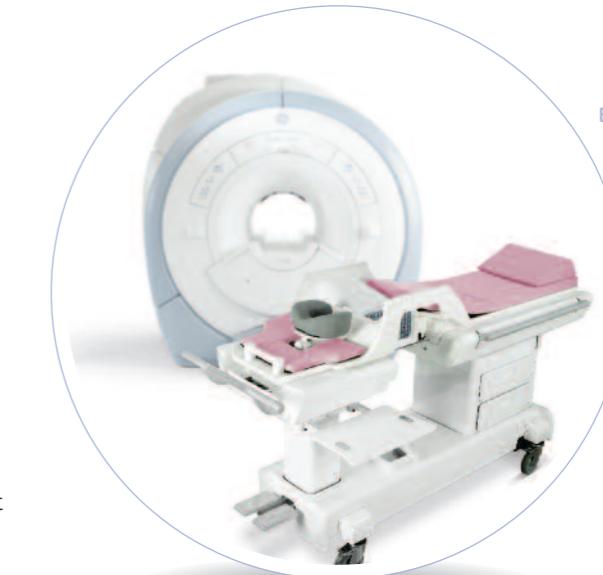
8. Comparison of Breast Magnetic Resonance Imaging, Mammography, and Ultrasound for Surveillance of Women at High Risk for Hereditary Breast Cancer. By E. Warner, D.B. Plewes, R.S. Shumak, G.C. Catzavelos, L.S. Di Prospero, M.J. Yaffe,

Ultrasound

Dedicated ultrasound solutions are important for detecting and defining masses in breast tissue in order to perform guided biopsies. GE offers a comprehensive range of 3D ultrasound technologies, including portable solutions for small clinics and mobile units.

PET

The role of PET or PET/CT scans in oncology is rapidly evolving, with well-defined roles in the common malignancies of breast and other cancers. The use of neoadjuvant therapy, targeted therapies, clinical trials for medications contribute to disease management effectiveness where PET may play a role in monitoring of treatment efficacy.⁽⁸⁾



Breast MR for women at high risk for breast cancer:
Signa 1.5T HDxt equipped with Sentinel table is one of the most complete, dedicated breast MR scanners available. Named after GE Healthcare's ground breaking acquisition technique, it is designed to enhance patient comfort and image quality.



Mobile Mammography solutions:
Our mobile solutions give you the ability to bring mammography to a larger screening population and have a significant impact on early breast cancer detection to save more lives.



Ultrasound:
The latest LOGIQ E9 technologies enable real-time US/Mammo MultiModality Imaging and Live US/Fusion Imaging combined with Elastography and help to increase further the user diagnostic confidence and exam specificity.



Computer Aided Detection (CAD) for Senographe Essential
Another step forward in the improvement of early detection of breast cancer. GE Healthcare has formed a partnership with iCAD to combine computer-aided detection (CAD) systems with GE's Senographe Essential CAD technology. It is a sophisticated tool that identifies suspicious lesions and assists the radiologist in the early detection of breast cancer.



Full-field digital Mammography:
Our latest platform – Senographe® Essential, with its large field of view – is designed for precision imaging of virtually any woman in a single exposure or view. With the add-on digital interventional option, you can quickly transition from initial screening applications to diagnostics, and if needed, to interventional procedures, all in one room.

Osteoporosis

- Every 30 seconds, someone in the European Union has an osteoporotic fracture.^[9]
- Of these incidents, hip fractures are responsible for the highest morbidity with reported mortality rates up to 20-24% in the first year after a hip fracture.^{[10], [11]}

Osteoarthritis

- 45% of women over the age of 65 have symptoms while radiological evidence is found in 70% of those over 65.^[12]



Bone Densitometry
DEXA systems, like the Lunar iDXATM, measure bone mineral density and assess vertebral fractures in a short examination time

Osteoporosis

Early detection of osteoporosis is key to preventing future fractures and disability. More importantly, the prevention of osteoporosis can help to promote patient independence and avoid unnecessary hospital stays. Loss of function and independence among hip fracture survivors is profound, with 40% unable to walk independently, and 60% requiring assistance a year later.^[13] As a result, 33% are totally dependent or in a nursing home in the year following a hip fracture.^{[11], [14], [15]} Hip fractures cause the most morbidity with reported mortality rates up to 20-24% in the first year after a hip fracture.^{[10], [11]}

GE Healthcare Lunar portfolio offers a wide range of solutions to physicians to help them in the management of osteoporosis. The utility of bone densitometry is highlighted by the ability to track bone mineral density (BMD) changes at all parts of the body with low radiation. Losing ten percent of bone mass in the vertebrae can double the risk of vertebral fractures, and similarly, a 10% loss of bone mass in the hip can result in a 2.5 times greater risk of hip fracture.^[12]

Osteoarthritis

Osteoarthritis is more common in women than men and the prevalence increases dramatically with age. The WHO has reported that 45% of women over the age of 65 have symptoms while radiological evidence is found in 70% of those over 65. Osteoarthritis of the knee is also a major cause of mobility impairment, particularly among females.^[13]

Rheumatoid Arthritis

Over 2.9 million people in Europe have RA, many of working age. Every third person with RA becomes work disabled and up to 40 per cent leave work completely within 5 years of diagnosis. Many people with RA want to stay in work but are unable to because their condition is not diagnosed or treated early enough. In the UK the National Audit Office has calculated that a 10 per cent increase in people with RA being treated within 3 months of diagnosis could result in productivity gains of £31million for the economy due to reduced sick leave and lost employment.^[16]

Rheumatoid arthritis is a clinical diagnosis and is often difficult to make in the early stages. Improved diagnostic and imaging technology may well identify patients who will progress to rheumatoid arthritis before the classical findings, such as radiographic erosions and rheumatoid factor, are evident in the clinic.^[17]

Initiate therapy earlier with MRI - GE's high definition MRI from 1.5T to 3.0T

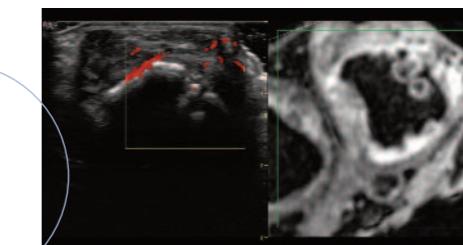
The sensitivity and specificity of MRI in numerous studies is about 78% and 80% (McQueen 2001). This enables patients to initiate DMARD (Disease Modifying Anti-Rheumatic Drugs) therapies earlier and reduce the progression of radiologically evident joint damage and improve long-term disability (Hyrich 2008).

Osteoporosis

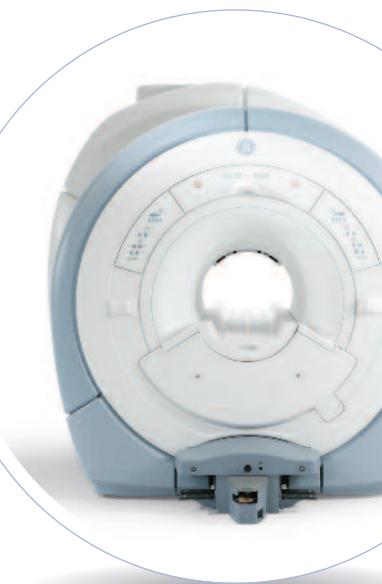
- 9. Compston et al. 1999.
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- 11. Leibson CL, Tosteson AN, Gabriel SE, et al. (2002) Mortality, disability, and nursing home use for persons with and without hip fracture: a population-based study. *J Am Geriatr Soc* 50:1644.
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- 13. Magaziner J, Simonsick EM, Kashner TM, et al. (1990) Predictors of functional recovery one year following hospital discharge for hip fracture: a prospective study. *J Gerontol* 45:M101.
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- 15. Kannus P, Parkkari J, Niemi S and Palvanen M (1996) Epidemiology of osteoporotic ankle fractures in elderly persons in Finland. *Ann Intern Med* 125:975.
- 16. Fit For Work? (2009) *Musculoskeletal Disorders in the European Workforce*, Stephen Bevan, Tatiana Quadrello, Robin McGee, Michelle Mahon, Anna Vavrovsky, Leela Barha.
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Point-of-care Ultrasound: Venue 40
See your way to more accurate diagnosis and treatment with exceptional image quality from an intuitive and affordable system.



Ultrasound
is rapidly becoming one of the standard tools within the rheumatologist armamentarium. It is a sensitive imaging modality for the detection of synovitis and bone erosions especially in early phases of the disease.



Developing a dedicated women's health program requires many key components, including the right planning, technology and training. It is also important to select an experienced and innovative collaborator who can help to personalize solutions that meet your specific needs.

GE Healthcare offers a remarkable approach to clinical and technical education, exceptional in terms of diversity, quality and accessibility.

The advantages of GE Healthcare

High-quality clinical training and peer-to-peer education are important factors in understanding many facets of women's health care solutions. The right approach to training not only improves current practices, but also helps to establish new workflow systems that can increase staff efficiency and raise productivity.

Achieving optimal workflow operations

Experts within our information technology division, working in liaison with the RIS and PACS systems, are specially trained to help you quickly benefit from integrating an entity dedicated to women's health care. Clients can take advantage of the breadth and depth of their experience, including familiarity with the integration of multiple methods and connections between various facilities. Their expertise can make the difference in a successful implementation.

Clinical Education

A clinical and technical education offer, unique by its diversity and its quality, wherever and whenever you wish Training and the development of expertise have become essential elements for increasing staff efficiency. It is often difficult, however, to incorporate quality training into a full day's work. GE Healthcare has the solution you need. We have established a vast training program, delivered by professionals who are acknowledged by the medical world for their expertise. Your staff may benefit from educational programs, whatever their form (in a classroom, doctor-to-doctor, immersion), either directly in your establishment, in our training centers or at special practices cooperating with GE Healthcare.

In order to lessen the time and travel commitments for your staff, we have created efficient web-based solutions that allow participants to concentrate on a particular theme or technique.

In addition to the training courses related to each clinical method or discipline, we also propose a three-phase Master Series dedicated to women's health. This series can be beneficial in gaining the necessary skills to support a comprehensive and specialized women's health care program.



Hospital & Healthcare Solutions (HHS): A partner with multiple skills at each stage of your development

HHS is a team of dedicated professionals in GE Healthcare with worldwide experience and access to both technology and resources, with whom you may establish a partnership in order to ensure the success of your project.

The experts at HHS can help you design a tailor-made solution that is perfectly suited to your project by implementing the following services:

- Advisory services to guide you through your project, from the planning phase through implementation. Our specialized staff may, for example, conduct an audit on all or part of your women's health care services in order to help you set up a new organization or to detect bottlenecks, thereby guaranteeing not only improved profitability, but also adherence from your staff as well as customer satisfaction.
- Integrated Care Solutions to help define the scope of your project through presentation of our product and solutions' portfolio, relating to specific care areas such as women's healthcare
- Turnkey medical equipment to provide you with a single contact point, from the planning of hospital technology to the delivery of equipment
- Financing solutions to help you structure and fund your projects
- An active technology partnership to ensure hand-in-hand collaboration throughout a long-term agreement.

Data subject to change.
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About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthymagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world. Headquartered in the United Kingdom, GE Healthcare is a \$16 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com

GE Healthcare
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GE imagination at work